



## Participant Guide

### About our benefit organization:

The Cinco de Mayo 5-Qué benefits [Guadalupe Centers, Inc.](#) of Kansas City. The mission of GCI is to improve the quality of life for individuals in the Latino communities of greater Kansas City. They accomplish their mission by:

- Providing early childhood, secondary, preparatory, and adult educational programs.
- Facilitating access to health and social services for all ages.
- Promoting and providing Latino cultural enrichment events.
- Sponsoring social activities that engage our diverse communities.

### Cinco de Mayo Fiesta:

This weekend's 5-Qué is part of a weekend long fiesta that starts Friday on Cinco de Mayo! [CLICK HERE](#) to check out the full lineup of events for the weekend!

### Packet Pickup:

Friday May 5<sup>th</sup> noon to 6pm

Guadalupe Center, [1015 Avenida Cesar E Chavez Ave., KC, MO 64108](#). 2<sup>nd</sup> floor

Saturday May 6<sup>th</sup>, race morning from 8:30 AM to 9:45 AM in the same location.

You can pick up packets for your amigos as long as they know you are picking up their packet (otherwise you may lose an amigo).

**Shirts:** If the shirt size you chose does not fit, you can exchange it after the race starts in the same area as packet pickup.

### Schedule of Events:

8:30 AM – 9:45 AM: Packet pick-up and race day registration.

10:00 AM: 5K Run/Walk & 1K Walk begin

10:30 AM: Post race festivities begin at the finish line

11:00 AM: Awards Ceremony adjacent to the finish line

11:00 AM: Cinco de Mayo Fiesta opens. Participants receive free entry. Breakfast and lunch available

11:15 AM: (or after last 5K finisher): Kids Fun Run

### Start/Finish:

The race will be staged just west of the Guadalupe Center on Cesar E Chavez Ave. The race will start at 10 AM and will finish in the same location.



#CincoDeMayo5Que

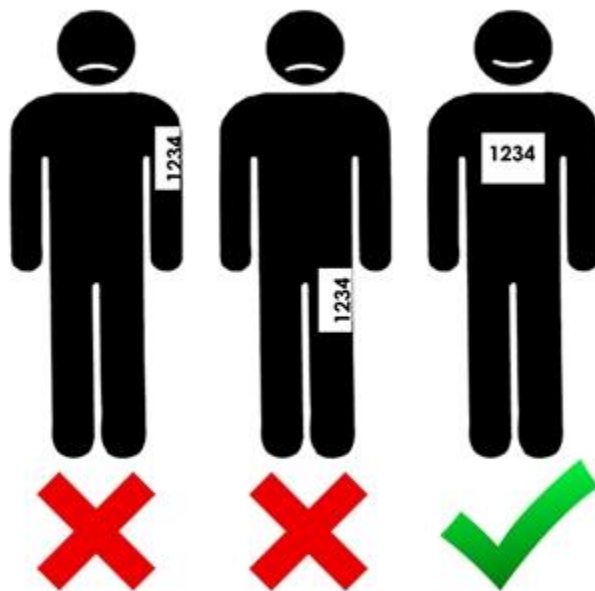
### **Kids Fun Run:**

Get all of your little ones involved by registering them to participate in the Kids Fun Run at the conclusion of the 5K run (approx. 11:15 AM). Each child will receive a race shirt, goody bag and finisher's medal as they cross the finish line. The Kids Run will start and finish in the same location as the 5K.

### **Timing**

This event is timed using a disposable chip on the back of your bib number. Pin your bib number to the **FRONT** of your exterior shirt/top. No need to return your chip when you are done!

WANT TO GET YOUR **RESULTS?**



WEAR YOUR BIB **CORRECTLY!**



### **Results:**

Results will be posted immediately upon crossing the finish line! Go to the results kiosk near the finish line and simply type in your bib number to find your finish time and placement. You can also sign up during registration to receive results sent directly to your mobile phone, Facebook and Twitter page! A short video clip and photos of you crossing the finish line will be included with your results approximately 24 hours after the race! The results will also be posted on [www.resultskc.com](http://www.resultskc.com) and the link will be shared to our Facebook page.



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**Photos:**

Additional Cinco de Mayo 5-Que photos can be found at [www.SeeKCRun.com](http://www.SeeKCRun.com) approximately 24 hours after the event.

**Awards:**

All participants will receive a finisher medal upon crossing the finish line. For the overachievers, we have special prizes we'll be handing out at our awards ceremony, set to begin at 11:00 AM adjacent to the finish line. There will be unique awards for Top 3 Overall Male & Female finishers, as well as the Top 3 Male/Female finishers in the following age groups: 9 & under, 10-14, 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75-79, 80+. There will also be prizes for best costumes and Cinco teams (5 or more runners). If you cannot stay for the awards ceremony, stop by the awards table before you leave and we will give you your award.

**Virtual Race:**

If you are participating in the race as a virtual participant, simply pick up your packet, shirt and finisher medal at packet pickup as normal. Then run/walk the distance whenever and wherever is convenient for you. Be sure to email us ([info@resultskc.com](mailto:info@resultskc.com)) the time it took you to complete your run. If you are unable to pick up your packet, it will be available at the RaceDay Events Clubhouse (208 W 79th St, KC, MO 64114) beginning the Monday after the race. Please email us before you stop by.

If you did not originally sign up for the virtual race but need to switch to the virtual option, shoot us an email at [info@resultskc.com](mailto:info@resultskc.com) as soon as possible.

**Post-Race:**

Be sure to stick around after the race for the Guadalupe Center Fiesta that opens at 11am. Each Race participant receives free entry to the Fiesta.

**Parking:**

Parking is available in area parking lots, on the streets, and at the nearby Tony Aguirre Community Center.

**Restrooms:**

Restrooms will be open and accessible inside the Guadalupe Center and at the north end of the building.

**Sponsors:**

- Thank you to the Guadalupe Center for hosting us! Our mission is to improve the quality of life for individuals in the Latino communities of greater Kansas City.
- RUN 816 is the premier retailer for running and walking serving the Kansas City area. We strive to provide top rate customer service and quality products.
- Thank you to Apex Ortho for providing the medical tent for your minor injuries. Apex Orthopaedic Surgeons provides quality, innovative state of the art Orthopaedic care in a compassionate medical environment.



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- Thank you to Elite Chiro Care for providing some relaxation after the race. Elite treats every patient and injury the way we would want to be treated, with compassion, understanding, and clear goals.
- Thank you to Hague Quality Water for providing bottled water for our event. Hague Quality Water is the oldest major water treatment manufacturer in the U.S.A. under
- Thank you to the Health and Wellmobile for supporting this race and our runners. The Wellmobile is a massive consumer health education and wellness screening program designed to promote healthier living in the greater Kansas City area.
- Thank you to NKC Yoga for stretching before the race. NKC Yoga, BODY & MIND Under Construction. A yoga studio for every BODY.
- Thank you to Pier Magic for supporting us! PierMagic® is a group of innovative professionals who share a passion for foundation repair. It is this passion that drives us to make your foundation repair experience as pleasant as possible, while restoring your peace of mind.
- Thank you to Quick Trip for providing hot coffee for the race! QuikTrip has been serving our customers quality products with a smile for over 50 years.
- Thank you to Team Fidelis for proving the color guard for our race. It starts with awareness, hope and camaraderie.
- Thank you to Cricket Wireless for supporting this race! Cricket Wireless, is on a mission to make customers like you satisfied with your cell phone carrier like never before, by providing you with wireless service to smile about.
- Thank you to Einsteins Brothers Bagels for providing lots of yummy bagels after the race.
- Thank you to Fountain City Roller Derby for their help on the course. Fountain City has over 120 men and women skaters in their league from the ages of 18 to 53 who play for the love of the sport, camaraderie, and to give back to the community.
- Thank you to Genesis Health Clubs for donating to this race. Genesis offers the most well rounded fitness experience in the midwest. Each location provides cardio and weight training equipment, group fitness classes, personal trainers, yoga pilates and much more.

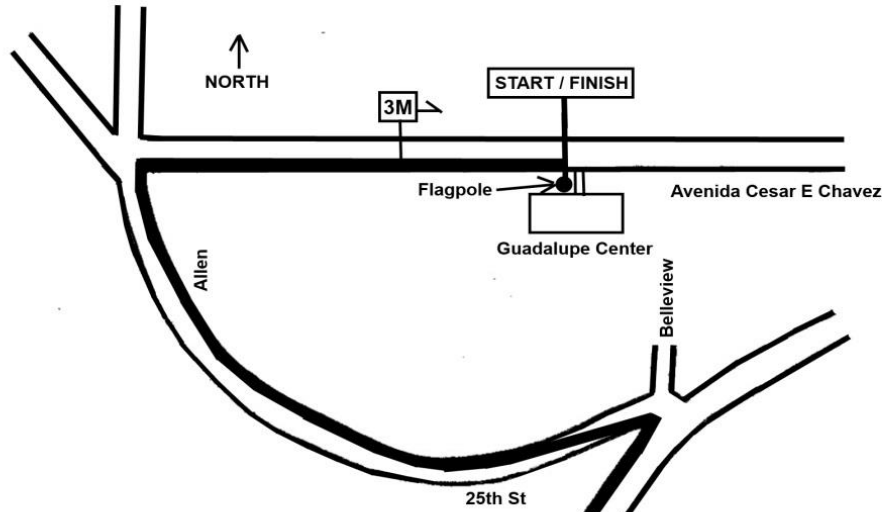
**Course:**



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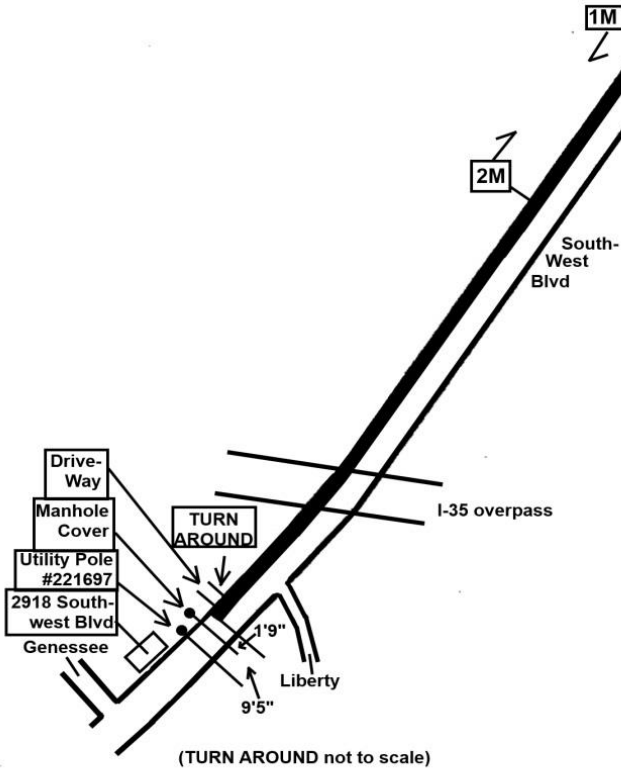
# CINCO DE MAYO 5K

## Kansas City, MO



- START / FINISH:** Avenida Cesar E Chavez, even with flagpole just W of front entrance to Guadalupe Center, 1015 Ave Cesar E Chavez
- 1 MILE:** 45' NE of utility pole #211130 (1st pole SW of drive at Westside Business Park, 2600 Southwest Blvd)
- TURN AROUND:** 1'9" NE of the NE edge of manhole cover, and 9'5" NE of the center of utility pole #221697 (just SW of drive NE of Boulevard Professional Building, 2918 Southwest Blvd)
- 2 MILE:** 3' SW of the edge of the 1st manhole cover NE of concrete steps across from KC Textile, 2635 Southwest Blvd
- 3 MILE:** Ave Cesar E Chavez, between Holly and Mercier, 1' E of utility pole #218774 (just E of drive W of Iglesia Alta Vista)

**Out-and-back course**  
 Runners have entire use of Avenida Cesar E Chavez, Allen, & 25th St  
 Must stay in NW lane of Southwest Boulevard



(TURN AROUND not to scale)

Measured by:  
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 4-5-15



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